



**AGENDA**  
**IDAHO BEEF COUNCIL**  
**ANNUAL BUDGET MEETING**  
**May 18-19, 2017**

**Holiday Inn Hotel**  
**2970 Elder Street, Boise (208) 344-7444**

**THURSDAY – May 18, 2017**

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- 9:00 am**      **Call to Order**
- 9:15 am**      **Gordon Murdoch, University of Idaho**  
                  – **Research Proposal:** RP-histidine supplementation of beef cattle in the feedlot
- 9:30 am**      **Gwinyai Chibisa, University of Idaho**  
                  – **Research Proposal:** Enhancing the health value of beef lipids and product quality through dietary manipulation
- 9:45 am**      **Anne Laarman, University of Idaho**  
                  – **Research Proposal:** Controlling Salmonella spp. invasion in deep lymphoid tissue
- 10:00 am**     **John Hall, University of Idaho**  
                  – **Research Proposal:** Identifying the optimum cow for rangeland sustainability and production efficiency (*on behalf of Jim Sprinkle*)  
                  – **Research Proposal:** Impact of pre-weaning environment and early weaning on beef quality
- 10:30 am**     **Break**
- 10:40 am**     **FY18 Media Proposal and Discussion** – Malia Cramer and Nikki Reynolds, Drake-Cooper
- 11:00 am**     **Idaho Cattle Assoc. Update** – Cameron Mulrony, Exec. Vice President
- 11:15 am**     **Danny Xu, Idaho State University and Michael Aldape, Boise VA Medical Center**  
                  – **Research Proposal:** Novel antibiotics to protect cattle from Clostridial diseases
- 11:30 am**     **Shannon Williams, University of Idaho**  
                  – **Funding Request:** Idaho Beef Quality Assurance (BQA) program (*via conference call*)
- 11:45 am**     **Lunch**
- 12:45 pm**     **IBC Business Meeting**
- 2:00 pm**      **Old Business**
- 2:15 pm**      **New Business**
- 2:40 pm**      **FY17 Market Plan Year-to-Date Review / Wrap up**
- 4:15 pm**      **Meeting/Committee Leadership Reports**
- 4:30 pm**      **Executive Session for Staff Evaluations**

5:00 pm      **Review of FY18 Research and Funding Proposals**

6:30 pm      **Dinner**

## **FRIDAY – May 19, 2017**

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8:00 am      **Call to Order**

8:10 am      **Brand/Collections Update** - Larry Hayhurst, State Brand Inspector

8:30 am      **Japan Project** – Jay Theiler, Executive Director of Marketing, Agri Beef Co.

9:00 am      **Continue – Review of Research and Funding Proposals**  
**Develop FY18 Market Plan and Budget**

12:00 pm     **Lunch**

12:45 pm     **Continue - Review of FY18 Proposed Budget and Market Plan – *(if needed)***  
**Finalize FY18 Budget**

1:45 pm      **Election of FY18 IBC Officers / Federation and USMEF Director Appointments and IBC FY18 Committees**

2:00 pm      **Discuss September Meeting Date/Location**

2:15 pm      **Executive Session *(if needed)***

2:30 pm      **Adjourn**