



Mission: *To expand global and domestic consumer demand for beef.*
Vision: *To enhance the profitability of the Idaho beef industry through investments in strategic initiatives.*

BOARD OF DIRECTORS MEETING ***POSTING AGENDA***

June 15, 2026
 Homewood Suites by Hilton Boise
 7957 W Spectrum St, Boise, ID 83709
 208-375-8500 | Conference Room

Monday, June 15, 2026

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|------------|---|-----------------------|
| 7:00 a.m. | Meeting Called to Order
Introductions
Meeting Agenda approval
March 10-11, 2026, Meeting Minutes approval
May 1, 2026, Virtual Meeting Minutes approval | <i>Action Item(s)</i> |
| 7:05 a.m. | Chairman’s Remarks – J.W. Wood | |
| 7:15 a.m. | Dr. Philip Watson, UI – Research Report Presentation | |
| 8:00 a.m. | Dean Edgar Update, UI College of Ag and Life Sciences
Idaho Beef Council Graduate Fellowship Endowment Update | |
| 8:45 a.m. | Program Updates: | <i>Action Item(s)</i> |
| 9:15 a.m. | <i>Beef Counts</i> Presentation I | |
| 9:50 a.m. | Executive Session - [Idaho Code 74-206(1)(a)] | |
| 10:40 a.m. | FY27 Marketing Plan Approval
Policies and Procedures Updates | <i>Action Item(s)</i> |
| 11:10 a.m. | Research Updates: | |
| 12:00 p.m. | Lunch | |
| 1:00 p.m. | Administrative Update – Shari Gulledge | <i>Action Item(s)</i> |
| 1:30 p.m. | <i>Beef Counts</i> Presentation II | |
| 2:05 p.m. | Executive Session - [Idaho Code 74-206(1)(a)] | |
| 3:30 p.m. | Upcoming Events
IBC Board Elections
Annual BOD Forms | <i>Action Item(s)</i> |
| 4:00 p.m. | Meeting Adjourned (targeted) | |