



Executive Department
State of Idaho

The Office of the Governor Proclamation

State Capital
Boise

WHEREAS, throughout its long and distinguished history, the Idaho beef industry has had tremendous impact on local communities and the economy of Idaho; and

WHEREAS, there are currently approximately 2.55 million head of cattle in Idaho valued at \$2.81 billion; and

WHEREAS, for more than 100 years, Idaho cattle ranchers have formed a natural partnership of land stewardship and productivity through generations of ranching families that care for our natural resources and quality of life; and

WHEREAS, Idaho cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious and safe beef products to consumers; and

WHEREAS, beef is a significant source of protein and a delicious, easy meal solution for consumers to feed and nourish their families; and

WHEREAS, the Idaho beef community has united with a common goal that all food insecure Idahoans have access to a consistent supply of beef, a nutrient-dense protein, through the Beef Counts program and The Idaho Foodbank; and

WHEREAS, the Idaho beef industry, with funding provided by producers through the beef checkoff, works to increase consumer demand for beef and awareness of Idaho cattle ranching practices through promotion, education and research programs;

NOW, THEREFORE, I, BRAD LITTLE, Governor of the State of Idaho, do hereby proclaim July 1-31, 2022, to be

BEEF MONTH

in Idaho, and I encourage all Idaho citizens to join me in this special observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 21st day of June, in the year of our Lord two thousand and twenty-two.

BRAD LITTLE
GOVERNOR



LAWRENCE DENNEY
SECRETARY OF STATE