



Executive Department  
State of Idaho

The Office of the Governor  
*Proclamation*

State Capital  
Boise

WHEREAS, throughout its long and distinguished history, the Idaho beef industry has had tremendous impact on local communities and the economy of Idaho; and

WHEREAS, there are currently approximately 2.5 million head of cattle in Idaho valued at \$2.625 billion; and

WHEREAS, for more than 100 years, Idaho cattle ranchers have formed a natural partnership of land stewardship and productivity through generations of ranching families that care for our natural resources and quality of life; and

WHEREAS, Idaho cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious and safe beef products to consumers; and

WHEREAS, beef is a significant source of many important nutrients – protein, zinc, iron, selenium, phosphorus and B-vitamins – that are essential to good health, and beef's role in a balanced and varied diet has been confirmed by leading health organizations; and

WHEREAS, the Idaho beef community has united with a common goal that all food-insecure Idahoans have access to a consistent supply of beef, a nutrient-dense protein, through the Beef Counts program and The Idaho Foodbank; and

WHEREAS, the Idaho beef industry, with funding provided by producers through the beef checkoff, works to increase consumer demand for beef through promotion, education and research programs;

NOW, THEREFORE I, BRAD LITTLE, Governor of the State of Idaho, do hereby proclaim July 2021 to be

## IDAHO BEEF MONTH

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 1<sup>st</sup> day of July, in the year of our Lord, two thousand and twenty-one.

Handwritten signature of Brad Little in black ink.

BRAD LITTLE  
GOVERNOR

Handwritten signature of Lawrence Denney in black ink.

LAWRENCE DENNEY  
SECRETARY OF STATE